**Vrinda Store Analysis**

**Aim:**

Vrinda store wants to create an annual sales report for 2022. So that, Vrinda can understand their customers and grow more sales in 2023.

**Sample Questions:**

* Compare the sales and orders using single chart.
* Which month got the highest sales and orders?
* Who purchased more – men or women in 2022?
* What is different order status in 2022?
* List top 10 states contributing to sales.
* Relation between age and gender based on number of orders.
* Which channel is contributing to maximum sales?
* Highest selling category? etc.

**Steps:**

1. Data cleaning
2. Data Processing
3. Data Analysis